FANTASTIC PUZZZIES



Sunday 10th of November 2024

from 9am to 6pm (French time)

Espace Intergénérations, 7 rue des Ecoles in Liffré (France)

Solo Contest

Duo Contest

Puzzle exchange







Event's program

9am - 12pm Solo Adult (500 pieces) Kids duo (300 pieces)

14h - 17h

Juniors Duo (500 pieces) Adults Duo (500 pieces) Experts Duo (1000 pieces)

Puzzle exchange

All day long (10am to 5pm) Drop off puzzles the day before (Saturday 9th, from 2pm to 6pm)

Register online before October 27th at <u>https://festivalfenrir.com/puzzles-en</u> 15€ to 20€ per entry depending on category

We need you!

In order to offer an unforgettable first edition to our competitors, we are looking for partners. Whether in goods (supply of puzzles, prizes, etc.) or in cash, your support is important.

Key datas

Liffré, the city where the contest will take place, is a town 15 minutes from Rennes, with a population of 8,500, 40% of whom are under 16, and an age range of 30 to 45 with a strong CSP+ (upper socioprofessionals) bias.

Since the COVID crisis, the puzzle market has been booming in France (+63% sales by 2020). Jigsaw puzzles have been democratized among younger people and those in their thirties and forties.





This 1st edition of **Fantastic Puzzle** is proposed by the Fenrir association, which has organized the Fenrir Festival in Liffré every year since 2021. This medieval fantasy festival, open to all, welcomed nearly 8,000 visitors at its 3rd edition in May 2024.

Our event is expected to attract many puzzle fans (60 children's duos, 60 adult solos, 60 junior duos, 60 adult duos and 20 expert duos). It's possible to take part in several events during the day.



Attractive online visibility

The Fenrir association is :

- a Facebook fan page with 2 400 followers
- an Instagram page with 1 300 followers
- a <u>website</u>

Partnership opportunities

So that you can join in the Fantastic Puzzle adventure, we can work with you to agree on "à la carte" visibility based on your usual communication strategy.

Here are the different visibility possibilities:

- 1 to 2 post(s) on our social networks
- your logo on the ste Web with a referral link
- your logo on the event poster
- a microphone announcement at the awards ceremony

What you can provide in return :

- a monetary envelope
- prizes for the winners (puzzles, games, etc.)

Contact us ! at puzzle@festivalfenrir.com